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Photo by Ruth Medjber

Biography - Suzanne Doyle – 2022

Suzanne Doyle's career has spanned many aspects of the arts, including band management, promotion, press & marketing, tour & event management and film & TV production.

In 1987 she joined **Principle Management** working directly with **U2** and manager **Paul McGuinness** on the day-to-day running of the band's business including albums, tours and press & promotion. Keen to broaden her international experience, in 1990 she relocated to Australia where she worked for independent label **rooArt Records**.

From 1993-96, she was **Talent & Artist Relations Manager** for **MTV Europe**. She was on the weekly Playlist Committee representing Independent labels, dealing with management and publicists, while also dealing one-on-one with super models and music legends.

Suzanne was lured back to **Principle** twice more, when she was **Management Associate** on **U2's 'Zoo TV'** and **'Pop'** world tours. In 1999, she became **Personal Assistant** to **Bono & Ali Hewson**.

In 2002, she decided to utilise her wealth of contacts and experience and launched **Suzanne Doyle Consultancy**. Credits include working with **Paddy Cosgrave** on the **Dublin Web Summit & Founders** in 2014, liaising closely with **Kevin Godley** as **Director of Talent & Artist Relations** on his audio/visual app **'WholeWorldBand'** for which she developed a strategy to source content, attracting investment in excess of €5million. She produced Irish band **Kíla's** concert film - **'Once Upon A Time'** - featuring endorsements from luminaries such as **Neil Jordan** and **Pat McCabe**, and a one-hour special airing on **RTÉ** - **'A Christmas Celebration with Eimear Quinn'** - directed by **Philip King**. Working with **Warner Brothers**, she produced **'The Brilliant Irish Flute'** - a high-end double CD/book that went to No. 1 in the Irish iTunes World Music Charts.

In 2015 **RTÉ Television** approached Suzanne to work as **Music Associate** on the second series of **The Imelda May Show**, which aired on **RTÉ 1** in Summer 2015. She was then hired

by **RTÉ 2** to work as **Artist Liaison** for their broadcast from **Electric Picnic** for the following three years until it ceased in 2017.

When the current Music Supervisor of **RTÉ** Television's flagship show, **The Late Late Show**, was temporarily moved to work on the 2016 Centenary Show, Suzanne was hired as **Music Associate** from Sept 2015 – March 2016. She continues to work in this capacity with **RTÉ** on a consultancy basis, most recently on the new summer 2022 music series '**The Main Stage**'.

In Autumn 2017 she was approached to work as **Executive Assistant** with International comedian, TV presenter and actor, **Tommy Tiernan**, for twelve months when there was a change in his management team.

She works in a management capacity with Achill based singer /songwriter **Graham Sweeney**, and until end 2021 with the acclaimed International singer / songwriter **Declan O'Rourke** on the release of his **Paul Weller** produced seventh album, 'Arrivals' to much critical acclaim. She continues to work with legendary Irish artist **Finbar Furey**, who released '**Don't Stop This Now**' **CD/DVD** with BMG UK in 2018 and has new music in 2023.

Suzanne was one of the elected members to the Steering Committee of **AIM Ireland**, (**The Association of Independent Music Ireland**), a relatively new trade organisation in Ireland, linked with sister organisations in UK, USA and Europe; all with a common mission to promote **growth, awareness and opportunities for independent music through advocacy, education and community**.